

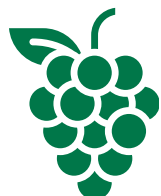


# SOUTH AFRICA WINE

discover diversity in a glass

## SAUVIGNON BLANC

### HISTORY OF SAUVIGNON BLANC IN SOUTH AFRICA



**1880s**

The first Sauvignon Blanc vines were planted at Groot Constantia estate.



**1965**

The oldest existing Sauvignon Blanc vineyards are in the Swartland - Spice Route's Klein Amoskuil.



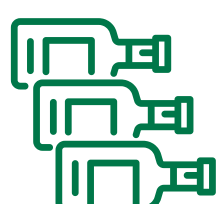
**1977**

The first commercial South African Sauvignon Blanc wine was produced by Verdun (now Asara).



**1970s**

The second oldest existing Sauvignon Blanc vineyards (planted in the early 1970s) are located at Bloemendal.



**1980**

The second (and third) commercial South African Sauvignon Blanc wines are produced by Backsberg and De Wetshof.

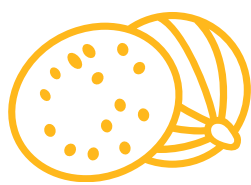
### SOUTH AFRICAN SAUVIGNON BLANC FLAVOUR PROFILE



GRAPEFRUIT



LIME



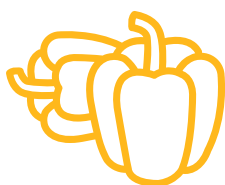
GOOSEBERRY



MELON

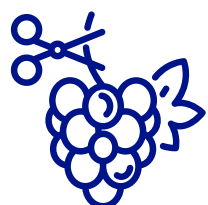


PASSIONFRUIT



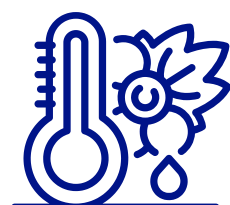
BELL PEPPER

### SOUTH AFRICAN SAUVIGNON BLANC: THE NUMBERS

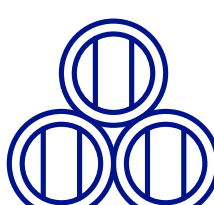


**10 028 ha** **8 °C**

The area under vine in South Africa of Sauvignon Blanc (2023). It is the second most planted grape in the country.



Generally, unoaked Sauvignon Blanc is served at 8 °C, while oaked Sauvignon Blanc wines are better served at 11 °C.



**2-3 years**

Most commercial wines are made to be consumed within 2 to 3 years. Only a small percentage of fine wines benefit from long-term ageing.



**12.5 %**

Many South African Sauvignon Blanc wines fall within the 12.5 to 13.5 % alcohol by volume bracket.



**2-4 days**

Once opened, a bottle of Sauvignon Blanc will generally last between two to four days when kept in the refrigerator.

### SAUVIGNON BLANC IN THE WORLD

**8**

Sauvignon Blanc ranks eighth in the top ten planted grape varieties of the world.

**121 000 ha**

The total surface area of Sauvignon Blanc in the world.

#### COUNTRIES WHERE SAUVIGNON BLANC IS GROWN

- France
- New Zealand
- Chile
- South Africa
- Australia
- Other

**15,3mil litres**

Sauvignon Blanc is the wine cultivar with the highest volume sales (15,3 million litres) in South Africa for 2023.

**60,5mil litres**

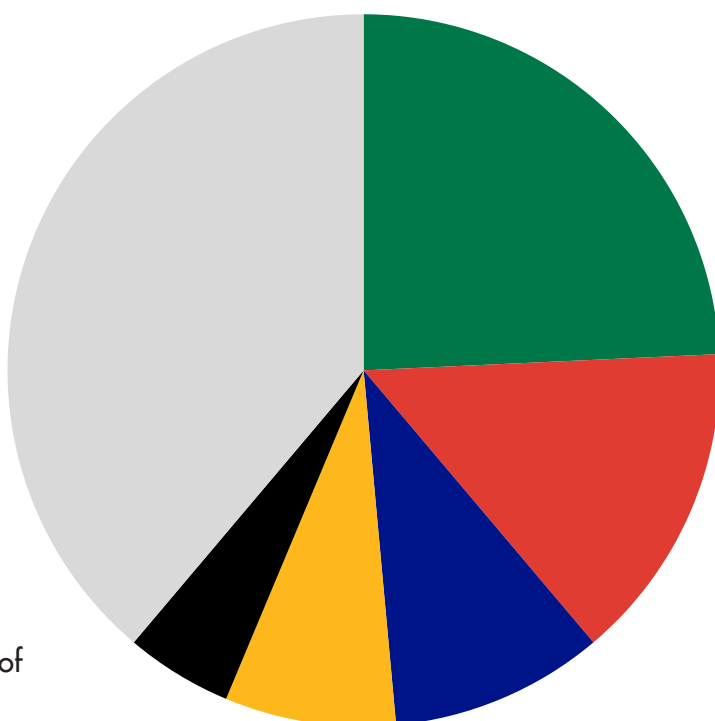
Sauvignon Blanc is South Africa's largest export cultivar. In 2023 our wineries exported 60,5 million litres worth R1,6 billion.

**Top 5**

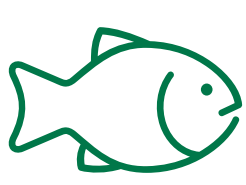
The top five countries that South African Sauvignon Blanc is exported to are the UK, Germany, Canada, USA and France.

**Fume**

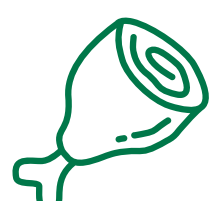
A wine by any other name. Sauvignon Blanc is also referred to as Blanc Fumé, Fumé Blanc or simply Fume in other parts of the world.



### RECOMMENDED SAUVIGNON BLANC FOOD PAIRINGS



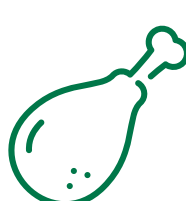
ALL FISH & SHELLFISH



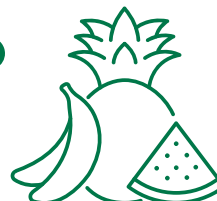
PORK & COLD CUTS



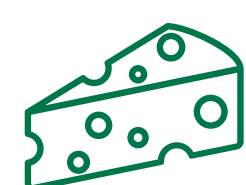
VEGETABLES & HERBS



POULTRY & WHITE MEAT



FRUIT-BASED DESSERTS



GOAT OR SHEEP'S MILK CHEESES